



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION

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Photos of the 2019 Heart sculptures are available [here](#).

**San Francisco General Hospital Foundation's
15th Anniversary Series of
Hearts in San Francisco Sculptures
Now on Public Display**

**Six Tabletop and 17 Mini Hearts Featured at Macy's Union
Square, Wilkes Bashford, and Anthem Home Prior to
Hearts in SF Event**

**Iconic Public Art Project Raises Funds for the
San Francisco General Hospital Foundation to Support
Vital Mental Health Care Programs and Initiatives
at Zuckerberg San Francisco General**

**Specialty Hearts-Inspired Cupcakes Available
at San Francisco Kara's Cupcakes During the Month of
February**

SAN FRANCISCO (January 17, 2019) — **San Francisco General Hospital Foundation** (the Foundation) has announced that the tabletop and mini Heart sculptures from the 15th anniversary collection of the iconic ***Hearts in San Francisco*** public art project will be on display at **Macy's Union Square**, **Wilkes Bashford**, and **Anthem Home** leading up to the ***Hearts in SF*** event on Wednesday, February 13, 2019. Additionally, **Kara's Cupcakes** will be offering a

specialty hearts-inspired cookies and cream cupcake for \$3.75 at all of their San Francisco locations (excluding SFO) during the month of February, with \$.25 of each cupcake being donated to the Foundation.

Currently, two tabletop Hearts from the 2019 series are on display in the store windows of Anthem Home (3274 Sacramento St., San Francisco) now through January 24, all six tabletop Hearts will then be on display in the storefront windows of Wilkes Bashford (375 Sutter St., San Francisco) from January 28–February 11. The entire collection of 17 mini Hearts will be on display on the third floor of Macy’s Union Square (170 O’Farrell St., San Francisco) from February 1–11.

All 31 Heart sculptures will be transported to Pier 48 for the *Hearts in SF* evening event on February 13, with select Hearts available for auction on eBay during the February 4 – February 14. Following the fundraising event, three large Heart sculptures will join the legendary Tony Bennett “America’s Greatest City By the Bay” heart at Union Square from February 14– October 31, 2019.

All proceeds from the Heart sculptures benefit essential life-enhancing programs and initiatives at **Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center** (Zuckerberg San Francisco General) (ZSFG). *Hearts in San Francisco* artworks, combined with Hearts events proceeds (2004–2018), have raised more than \$22 million as well as worldwide awareness.

Hearts in SF takes place on **Wednesday, February 13, 2019** at 6:30 p.m. at San Francisco’s Pier 48. Individual tickets are \$400. Sponsorship levels for the Hearts in SF event begin at \$10,000. To purchase tickets or to learn more about sponsorship opportunities, call 628-206-4478 or visit <https://sfghf.org/events/hearts-in-san-francisco/>.

To receive an email when the auction begins for the Heart sculptures on eBay in February 2019, register at: <https://www.ebay.com/heartsinsf>.

About the *Hearts in San Francisco* Project

Introduced in 2004, the citywide public art project, [Hearts in San Francisco](#), featured 131 five-foot tall Heart Sculptures designed by both local and national established and emerging artists. The unique works of art were featured in plazas, parks and on street corners throughout San Francisco. Since the inaugural year, more than 350 Hearts have been created to benefit programs at Zuckerberg San Francisco General (ZSFG). Hearts are auctioned and sold, and more than \$11 million in proceeds have supported San Francisco General Hospital Foundation’s efforts to fund innovative projects and initiatives that provide high quality compassionate care at ZSFG.

About the *Hearts in SF* Event

Hearts In SF, a vibrant re-energized event benefiting the San Francisco General Hospital Foundation, will take place at Pier 48 the evening of Wednesday, February 13. Building upon past success, *Hearts in SF* will be presented in a fresh new format designed to be a high-energy evening promoting the story of Zuckerberg San Francisco General (ZSFG). True to our mission, *Hearts in SF* will fundraise for vital mental health programs at ZSFG. In addition to honoring mental health care programs and the community, this unforgettable evening will celebrate the

15th anniversary of the 'Hearts in San Francisco' public art project. The Hearts events are the Foundation's largest source of unrestricted revenue and help to fuel the Hearts Grants Program. Since 2004, the Foundation has funded nearly 500 grants and has raised more than \$17 million.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high-quality health care to San Francisco and northern San Mateo County. For more information, please visit SFGHF.org and [Facebook \(Facebook.com/SFGHFfoundation\)](https://www.facebook.com/SFGHFfoundation).

Hearts in SF Event Sponsors include: Bank of America, Genentech, The Stanley S. Langendorf Foundation, Ingrid Tauber Ph.D & Frank Taforo, UCSF, United Airlines, Bon Appetit, and Giants Enterprises.

Hearts in SF Media Sponsors include: Alice @97.3, CrossingsTV, JCDecaux, KCBS All News 740 AM and 106.9 FM, NBC Bay Area, OutFront Media, *San Francisco Business Times*, *San Francisco Chronicle*, *San Francisco* magazine, SFGATE.com, and Telemundo.

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